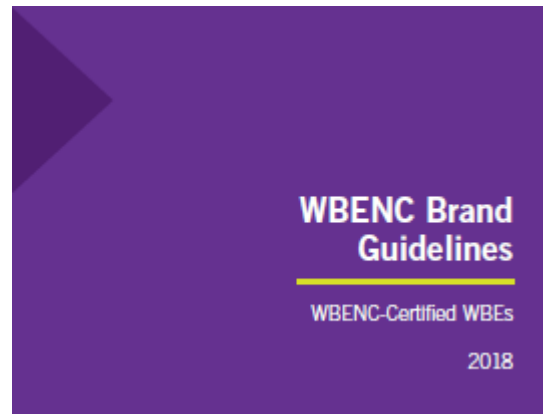


Media Information

WBENC Brand Guidelines

The WBENC Brand Guidelines establishes the official policy and usage for the WBE Seal and associated brand marks. This guide notes specific rules and usage that must be adhered to.



[Download WBENC Brand Guidelines](#)

WBE Seal



Color



Black Only



Reverse

For desktop, digital or offset press printing

Vector File: .eps .pdf /
Image File: .jpg .tif
Format: CMYK

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For computer screen, web, or email

Image File: .png .jpg
Format: RGB

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For silk screen printing on promotional items only

Vector File: .eps .pdf
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Women Owned Logo

Primary Logo



Alternate Logo with URL Only



Alternate Logo with URL and Long Info Statement



**For desktop, digital or offset
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Press Release

Newly Certified WBEs can customize this press release to announce their certification.

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Language To Announce WBENC Certification

[COMPANY NAME] is certified as a Women's Business Enterprise (WBE) through the Women's Business Enterprise National Council (WBENC), the nation's largest third party certifier of businesses owned and operated by women in the US.

We recognize the commitment to supplier diversity that is embraced by corporations and government agencies today, and we can add diversity to your supply chain.

[COMPANY NAME] provides

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Share Your Success

Sending out a press release with exciting news about your business? WBENC wants to hear too! Please send your newsworthy updates to wbenc-news@wbenc.org

Questions

Please review the Brand Guidelines (available above). If you have any questions email wbenc@wbenclink.org.

Legal Considerations

WBENC's WBE Seal and Women Owned Logos are Official Marks and are protected by law. These elements are the exclusive right of WBENC and may not be used by any unauthorized person without the written approval of WBENC's Marketing Committee or their authorized representatives. Any unauthorized use of the name or seal mark is prohibited.

[Customer Support](#)

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